

3RD GENERAL ASSEMBLY



*African Seismological
Commission*

SPONSORSHIP PACKAGES & OFFERS

In Collaboration with

**Botswana
Geoscience
Institute**
Excellence in Geoscience



KASANE, BOTSWANA
13 – 19 DECEMBER 2020

WHY YOU SHOULD SPONSOR 3AFSC GENERAL ASSEMBLY

Sponsorship is known to have benefits to companies such as;

- (a) Brand/business awareness and raise familiarity with new audience and market.
- (b) Raise the profile of your brand and maximise your exposure.
- (c) Showcase products, operations, service and solutions in the communities.
- (d) Create a favourable attitude towards your company/products and services within the untapped audience.
- (e) Contribute to the sponsors' advertising and marketing endeavours.
- (f) Meet the right decision makers.
- (g) Generate new and valuable leads.

About the General Assembly

In December 2018, Botswana was awarded to host the third General Assembly of AfSC. The first GA was held in Luxor-Aswan, Egypt on 2-5 April 2016, while the second AfSC GA was held in Al-Hoceima, Morocco on 23-27 April 2018. Both past events were attended by many senior and junior scientists, most of them coming from the African continent and some from Europe. Scientific and technical papers with a wide range of topics in seismology and related fields were presented as oral talks or poster contributions.

OBJECTIVES OF THE GENERAL ASSEMBLY

The AfSC **Mission** is to **promote the science of Seismology** within the scientific community of the African countries, by promoting research studies, to extend and enhance scientific co-operation and to train young scientists.

The following objectives are of particular interest;

- (a) **Facilitate exchange** of ideas and personal meetings between scientists by means of the General Assembly of the AfSC, workshops and seminars on special topics, and discussion forums on emerging issues.
- (b) **Encourage co-operation** between individuals and organisations by establishing Working Groups (WGs) on seismological problems of common international interest, with emphasis on new research topics.
- (c) **Promote inter-disciplinary studies** involving Seismology.
- (d) **Encourage co-operation** with other African and non-African scientific and engineering communities.
- (e) Organise, and encourage others to **organise training courses** in Earthquake and Engineering Seismology, especially for young scientists.
- (f) Operate within the bylaws, regulations and recommendations of the **International Association of Seismology and Physics of the Earth's Interior (IASPEI)**.

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The AfSC hopes to bring together the seismological community from across Africa to discuss issues such as monitoring and seismic hazard. Through this gathering, the AfSC believes that this will be an ideal gateway into Africa for your organisation, both during and after the meeting at the training courses, which will be held after the general assembly.

The Local Organizing Committee (LOC) of this event would therefore appreciate it if you could consider sponsoring some aspect of this General Assembly, or perhaps exhibiting at the General Assembly. Your support would be greatly appreciated and would go a long way to ensuring a successful AfSC 2020 General Assembly.

TAILORED SPONSORSHIP OFFERS

GOLD PACKAGE BWP100 000.00	SILVER PACKAGE BWP50 000.00	BRONZE PACKAGE BWP25 000.00
<ul style="list-style-type: none">• Logo on General Assembly website, commemorative brochure and abstracts handbook.• Logo on General Assembly bags + Own Promo materials in General Assembly bags.	<ul style="list-style-type: none">• Logo on General Assembly website, commemorative brochure and abstracts handbook.• Own Promo materials in General Assembly bags.	<ul style="list-style-type: none">• Logo on General Assembly website, commemorative brochure and abstracts handbook.• Own Promo materials in General Assembly bags.

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TAILORED SPONSORSHIP OFFERS Continued

GOLD PACKAGE BWP 100 000.00	SILVER PACKAGE BWP 50 000.00	BRONZE PACKAGE BWP 25 000.00
<ul style="list-style-type: none"> • Seating at VIP table and Speaking at General Assembly Welcome Official Opening Session • Speaking at General Assembly Welcome social event • Full page Advertisement Inside of Front page or Back Page on General Assembly Brochure • Branding at General Assembly Venue • 10 minute presentation during the kick off Session • Exhibition space (3x3) at the General Assembly Venue. • Exhibitors accreditation x 3 Officials and Lunch meals • Sponsors will be cited in any publications (papers, reports) that will be issued following the AfSC 2020 General Assembly 	<ul style="list-style-type: none"> • Branding at all venues of the General Assembly • Exhibition space (3x3) at the General Assembly Venue • Exhibitors accreditation x 3 Officials and Lunch meals • Full page Advertisement on General Assembly Brochure • Branding at General Assembly Venue • Sponsors will be cited in any publications (papers, reports) that will be issued following the AfSC 2020 General Assembly 	<ul style="list-style-type: none"> • Branding at General Assembly • Venues of the General Assembly • Exhibition space (3x3) at the General Assembly Venue • Exhibitors accreditation x 3 Officials and Lunch meals • Branding at General Assembly Venue • Sponsors will be cited in any publications (papers, reports) that will be issued following the AfSC 2020 General Assembly

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OTHER OPTIONS

A. Welcome Dinner Sponsor - BWP 35 000.00

- Seating at VIP table during Official Opening Session
- Speaking at General Assembly Welcome Dinner
- Exclusive Branding at General Assembly Welcome Dinner

B. EXHIBITION OPTION - BWP 15 500.00

This GA offers an opportunity to exhibit/show case organisation's services and products. The exhibition will be at the Conference venue gardens on a thick-grassed open space. Exhibitors are required to provide their own shelters/gazebos and related branding material. Electricity will be provided. Space available is 3 m x 3 m, This fee will cover the following;

- Exhibition space,
- Accreditation of 3 exhibitors
- Entry to the Posters area
- Conference bag with program and abstracts book
- Coffee breaks, Water and lunch during the entire period of the Assembly
- Welcome drink and GA dinner

C. Dedicated Sponsor- BWP 10 000.00

5 minute speaking during the Closing Session.

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IMPORTANT NOTES

Organisations supply own promotional material (PDF/Word/HTML docs) on the conference CD (owing to space considerations, the LOC reserves the right to limit file sizes if required).

Organisations supply own promotional material (brochures, key rings, pens, etc), for inclusion in the conference bag. LOC reserves the right to limit the amount of material for this purpose).

In addition, sponsors will be cited in any publications (papers, reports) that will be issued following the AfSC 2020 General Assembly.

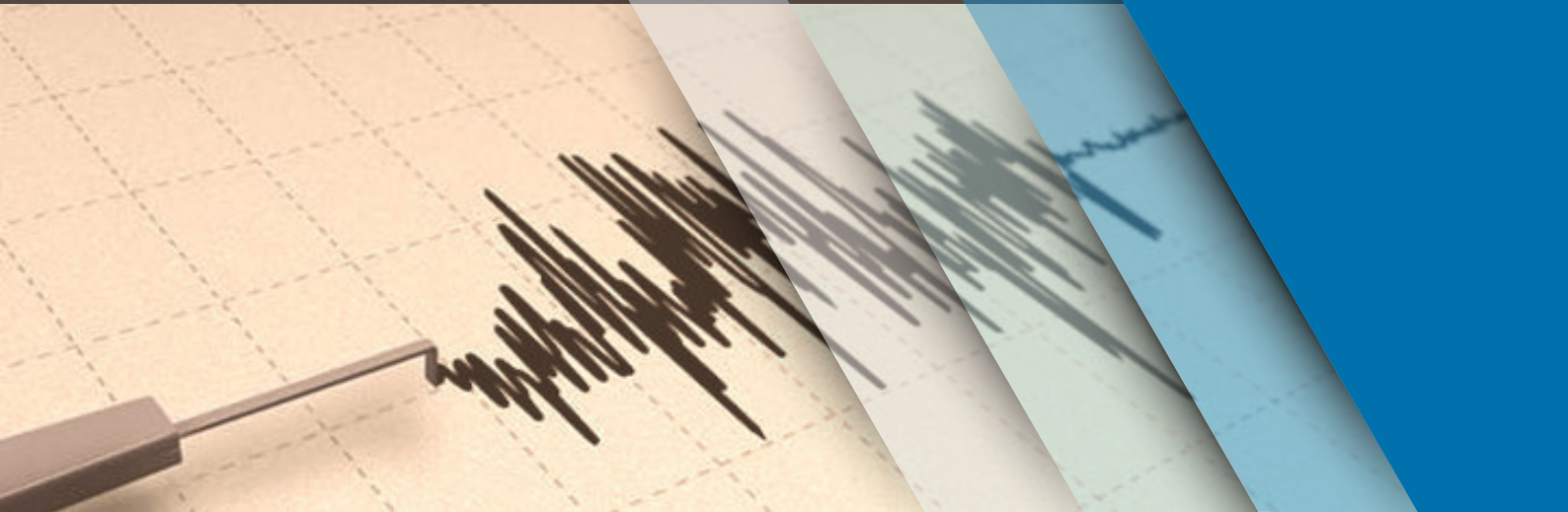
While the LOC and conference organiser will do their utmost to assist with placement of promotional material, it is the responsibility of the sponsor to ensure that their promotional material is ready in good time for it to be displayed or published. It is ultimately the sole responsibility of the sponsor to ensure that their promotional material is presented according to their requirements.

Display of all banners at the conference venue must be coordinated with the LOC.

Once again, thanking you in anticipation of your kind and generous support!
The LOC looks forward to seeing you in Botswana in 2020.

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African Seismological Commission



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